



Fundraising February

for LOS AL KIDS

BUSINESS SPONSOR BENEFITS December 2023 - February 2024	\$1000 <i>Baton</i> Sponsor	\$2,500 <i>Earl</i> Sponsor	\$5,000 <i>Marquis</i> sponsor	\$10,000 <i>Duke</i> Sponsor	\$15,000 <i>Archduke</i> Sponsor
Business logo with website link featured in scroller on LAEF4Kids.org Fund Feb webpage for 1 year	✓	✓	✓	✓	✓
Tickets received for Royal Gala on 2/4/24 <i>*VIP tables for Duke & Archduke Sponsors ONLY</i>	2	2	4	8*	16*
Business logo featured on Sponsor Wall at Royal Gala ++	✓	✓	✓	✓	✓
Business logo banner (including LAEF logo) hung for designated number of months at Los Al USD school(s)		1	2	4	6
Business logo featured in Fundraising February campaign posters (150 posters throughout the community) ++		✓	✓	✓	✓
Business logo featured in LAEF e-newsletter(s) received by over 8,500 community members		1	2	3	5
Facebook/Instagram promotional posts reaching hundreds of friends and the public			1	3	5
Business logo featured on table signs at Royal Gala			✓	✓	✓
Business logo with website link featured on the footer of LAEF4Kids.org for 1 year (thousands of unique visitors monthly)				✓	✓
Business logo featured in 6 total ads in the Event-News Enterprise and Sun Newspapers (reaching over 30,000 households per week) ++				✓	✓
Sponsorship press release with photo - provided to local media and posted on LAEF website					✓
Significantly feature and incorporate your business into Royal Gala					✓
One exclusive-content LAEF e-newsletter sent to over 8,500 community members					✓
Special recognition and premiere logo location in Royal Gala invitation and event program ++					✓

++ These marketing benefits are time sensitive and will vary based on sponsorship commitment date.

By sponsoring Fundraising February, you are enhancing educational excellence across Los Al Unified!



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