



PRESS RELEASE

For Immediate Release
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Southland Credit Union Sponsors LAEF's Fundraising Campaign at the Top Level

(Los Alamitos, CA) – Southland Credit Union remains a top sponsor of Los Alamitos Education Foundation's (LAEF) 2023 "Fundraising February for Los Al Kids" campaign at the Archduke level, donating \$15,000 to this year's campaign. Southland Credit Union has strong ties to LAEF, with two of its very own holding the title of King of Hearts; Matthew Herrick, Sr. Vice President of Marketing & Financial Services was crowned King in 2016, and President/CEO, Thomas Lent was crowned King in 2015. Lent also served as the LAEF Board Chair.

"Over our 86-year history, we have adopted the philosophy of 'people helping people' as a guiding principle for giving back to our local communities," said Lent. "Southland is proud to support education in Los Alamitos through the exceptional impact of LAEF's scholarships and programs."

Southland Credit Union is a \$1.1 billion credit union that serves 63,000 Members in Orange and Los Angeles Counties. Branch locations are in Long Beach, Los Alamitos, Downey, Carson, Santa Monica, St. John's Health Center, the Los Angeles Federal Building in downtown Los Angeles, and on campus at Cal State Long Beach. Operating as a not-for-profit financial cooperative, Southland is dedicated to providing Members with exceptional, comprehensive and innovative financial solutions, delivered with uniquely personal Southland service. Headquartered in Los Alamitos, Southland supports many local charities and

city initiatives, including the Los Alamitos Race on the Base, the Los Alamitos Winter Wonderland at the Plaza and the State of the District. Membership to Southland Credit Union is open to anyone who lives, works, worships, or attends school in all of Orange County and Los Angeles County. For more information on Southland Credit Union, visit their Los Alamitos Branch at 10701 Los Alamitos Blvd. or www.SouthlandCU.org.

Proceeds from the campaign will help to maximize Well Spaces district wide. All nine district campuses are now equipped with designated spaces that provide a calm, comfortable space for students to reset and get support from counselors. In addition, donations will support STEAM grants and school fairs, free elementary school World Language classes and scholarships for families in need.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12th grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit www.LAEF4kids.org. To learn more about the Fundraising February campaign, visit <https://laef4kids.org/fundfeb/>.



Southland's Tom Lent along with LAEF Executive Director Carrie Logue at the Royal Gala on February 3. Lent addressed the crowd asking for a show of hands on who was a member of Southland Credit Union.

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