



# Fundraising February

for LOS AL KIDS

| <b>BUSINESS SPONSOR BENEFITS</b><br><b>December 2022 - February 2023</b>  | <b>\$1000</b><br><i>Baton</i><br>Sponsor | <b>\$2,500</b><br><i>Earl</i><br>Sponsor | <b>\$5,000</b><br><i>Marquis</i><br>sponsor | <b>\$10,000</b><br><i>Duke</i><br>Sponsor | <b>\$15,000</b><br><i>Archduke</i><br>Sponsor |
|---|--|--|---|---|---|
| Business logo with website link featured in scroller on LAEF4Kids.org Fund Feb webpage for 1 year                                   | ✓  | ✓  | ✓   | ✓   | ✓   |
| Tickets received for Royal Gala on 2/3/23<br><i>*VIP tables for Duke &amp; Archduke Sponsors ONLY</i>                               | 2  | 2  | 4   | 8*  | 16*   |
| Business logo featured on Sponsor Wall at Royal Gala ++   | ✓  | ✓  | ✓   | ✓   | ✓   |
| Business logo banner (including LAEF logo) hung for designated number of months at Los Al USD school(s)                             |  | 1  | 2   | 4   | 6   |
| Business logo featured in Fundraising February campaign posters (150 posters throughout the community) ++                           |  | ✓  | ✓   | ✓   | ✓   |
| Business logo featured in LAEF e-newsletter(s) received by over 8,500 community members   |  | 1  | 2   | 3   | 5   |
| Facebook/Instagram promotional posts reaching hundreds of friends and the public  |  |  | 1   | 3   | 5   |
| Business logo featured on table signs at Royal Gala   |  |  | ✓   | ✓   | ✓   |
| Business logo with website link featured on the footer of LAEF4Kids.org for 1 year (thousands of unique visitors monthly)           |  |  |   | ✓   | ✓   |
| Business logo featured in 6 total ads in the Event-News Enterprise and Sun Newspapers (reaching over 30,000 households per week) ++ |  |  |   | ✓   | ✓   |
| Sponsorship press release with photo - provided to local media and posted on LAEF website   |  |  |   |   | ✓   |
| Significantly feature and incorporate your business into Royal Gala   |  |  |   |   | ✓   |
| One exclusive-content LAEF e-newsletter sent to over 8,500 community members  |  |  |   |   | ✓   |
| Special recognition and premiere logo location in Royal Gala invitation and event program ++  |  |  |   |   | ✓   |

++ These marketing benefits are time sensitive and will vary based on sponsorship commitment date.

By sponsoring Fundraising February, you are supporting mental health and wellness across Los Al Unified!



Contact Executive Director  
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or 562.234.9823 for more information

