

## PRESS RELEASE

For Immediate Release

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## **New Car Wash Provides Big Support to Los Al Kids**

(Los Alamitos, CA) - Clean Wave Express Car Wash in Los Alamitos joined the Los Alamitos Education Foundation (LAEF) in their Fundraising February campaign for Los Al kids. Those who became monthly members in February and mentioned LAEF brought in a \$10 donation. In addition, those who purchased the Ultimate Protection and Shine Wash and mentioned LAEF got a \$3 discount, plus \$5 was donated!

On March 24, the Clean Wave Team presented a \$6,000 donation to LAEF Executive Director Carrie Logue who says, "We are so fortunate to have Clean Wave's support. This is a wonderful new business that provides a really great service while actively seeking ways to support the children of our community."

Clean Wave's ownership partners all have ties to the Los Alamitos Unified School District and LAEF, and are very committed to giving back to the community with their new venture. Clean Wave chose LAEF to launch their charitable give-back program and look forward to working with other non-profit groups. Those interested in partnering with Clean Wave for a fundraiser should visit www.CleanWaveExpress.com/Fundraising.

Owners Brian Leibl, George Voigt and Will Mingram, along with their wives, all live in the school district and have kids who are past and present students in Los Alamitos Unified. Brad Hooper is the former owner/operator of Rossmoor Car Wash and is a partner in this new venture. Brian Leibl and Leanne Voigt, George's wife, serve on the LAEF Board of Directors. Additionally, the Leibl, Voigt and Mingram families are all part of LAEF's major donor group, the Los Al Leadership Circle, making this partnership a perfect fit.

LAEF's Fundraising February for Los Al Kids campaign was a big success, raising over \$150,000 through donations, business sponsorships and an online auction. All proceeds from Fundraising February support district mental health/wellness, the STEAM initiative, free World Language classes and fee waiver scholarships for families in need. These programs were in jeopardy due to a \$400,000 funding gap from 2019 to 2020 but are able to stay afloat due to the community's generous support.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12<sup>th</sup> grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit <a href="https://www.laef4Kids.org">www.laef4Kids.org</a>.



The Clean Wave Team presents their donation to LAEF. Pictured from left to right: George Voigt, Luis Ruiz, Luis Valencia, Brad Hooper, Brian Leibl, LAEF Executive Director Carrie Logue and Los Al USD 3<sup>rd</sup> grader Annika Logue.

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