



PRESS RELEASE

For Immediate Release

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Southland Credit Union Sponsors LAEF's Fundraising Campaign

(Los Alamitos, CA) – Southland Credit Union sponsored the Los Alamitos Education Foundation's (LAEF) "Fundraising February for Los Al Kids" campaign at the \$5,000 level. The fundraising campaign replaced LAEF's signature fundraising event, The Royal Gala, which Southland Credit Union has supported for the past 6 years. Southland Credit Union has strong ties to LAEF, with two of its very own holding the title of King of Hearts - Matthew Herrick, Sr. Vice President of Marketing & Financial Services was crowned King in 2016, and President/CEO, Thomas Lent was crowned King in 2015.

Southland Credit Union is a not-for-profit banking institution founded in 1936. It is one of the top performing credit unions in the country and has assets of \$1 billion with more than 60,000 Member-owners. Headquartered in Los Alamitos, Southland supports many local charities and events, including the Los Alamitos Race on the Base, the Los Alamitos Winter Wonderland at the Plaza and the State of the District. Southland Members benefit from a full spectrum of competitive banking products, convenience, and exceptional service with nationwide access. Membership to Southland Credit Union is open to anyone who lives,

works, worships, or attends school in all of Orange County and Los Angeles County. For more information on Southland Credit Union, visit their Los Alamitos Branch at 10701 Los Alamitos Blvd. or www.SouthlandCU.org.

Proceeds from LAEF's Fundraising February for Los Al Kids will support the launch of the middle school Well Spaces, which provide mental health and wellness services at Oak and McAuliffe Middle Schools. LAEF donated \$60,000 to build out the spaces and is working to develop programming and services in conjunction with district administration. Donations will also directly fund teachers for free elementary world language classes, which are taking place online for the 2020-21 school year and include Spanish, Mandarin, Japanese, French and American Sign Language. The STEAM initiative and providing fee waiver scholarships for families in need continue to be areas funded by LAEF donor contributions.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12th grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit www.LAEF4kids.org. To learn more about the Fundraising February campaign, visit <https://laef4kids.org/fundfeb/>.