



PRESS RELEASE

For Immediate Release
January 2021

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New Car Wash Collaborates with LAEF for Fundraising February!

(Los Alamitos, CA) – Clean Wave Express in Los Alamitos has joined the Los Alamitos Education Foundation (LAEF) in their Fundraising February campaign for Los Al kids.

Clean Wave Express' partners are all community members, have ties to the Los Alamitos School District and LAEF, and are very committed to giving back to the community with their new venture. Clean Wave chose LAEF to launch their charitable give-back program next month.

Brian Leibl, George Voigt and Will Mingram, along with their wives, all live in the community and have kids who are past and present students in the Los Alamitos School District. Brad Hooper is the former owner/operator of the Rossmoor Car Wash. Leibl and Voigt's wife, Leanne, serve on the LAEF Board of Directors. Additionally, the Leibl, Voigt and Mingram families are all part of LAEF's major donor group, the Los Al Leadership Circle, making this a perfect fit.

"We are thrilled to collaborate with LAEF on their fundraising efforts in February. The Los Alamitos School District is important to all of us at Clean Wave and we could not think of a better way to kick off our non-profit partnerships," said Brian Leibl.

During the month of February, the community will be able to take advantage of the new state-of-the-art car wash technology and support Los Al Kids all at the same time with either a

monthly membership or a one-time wash. Customers who mention the LAEF fundraiser will receive the Ultimate Protection and Shine Monthly Membership for a discounted rate of \$24.99 (regularly \$44.99) for the first month and \$34.99 per month for the rest of 2021. With each new membership in February, Clean wave will donate \$10 to LAEF. The secondary offer is the purchase of a single Ultimate Protection and Shine Wash (regularly \$20). With the mention of LAEF at purchase it will be discounted to \$17.00 and \$5 will be donated to LAEF.

LAEF will launch the Fundraising February campaign this year in lieu of their signature Royal Gala. LAEF is still very committed to raising much needed funds for the critical areas in the district. All proceeds from Fundraising February will support district mental health/wellness, the STEAM initiative, free World Language classes and fee waiver scholarships for families in need. “We are hopeful this campaign will help close the gap on LAEF’s fundraising losses this past year and prevent the cancellation of these important areas of funding,” said LAEF Executive Director, Carrie Logue.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12th grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit www.LAEF4Kids.org. To learn more about the Royal Gala, visit www.LAEF4Kids.org/royalgala.



A Clean Wave Customer Service Rep guides guests onto the conveyer to start their wash experience.
Photo by Olivia Mingram

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