



PRESS RELEASE

For Immediate Release
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Southland Credit Union Sponsors LAEF's King and Queen of Hearts Campaign!

(Los Alamitos, CA) – For the fifth year in a row, Southland Credit Union will sponsor the Los Alamitos Education Foundation's (LAEF) King and Queen of Hearts campaign at the \$5,000 level. LAEF is tremendously grateful to Southland for their continued support of education in our community. Southland Credit Union has strong ties to the King and Queen of Hearts campaign with two of its very own holding the title of King of Hearts - Matthew Herrick, Sr. Vice President of Marketing & Financial Services, was crowned King in 2016 and President/CEO, Thomas Lent, was crowned King in 2015.

Southland Credit Union is a not-for-profit banking institution founded in 1936. It is one of the top performing credit unions in the country and has assets of \$750 million with more than 60,000 Member-owners. Headquartered in Los Alamitos, Southland supports many local charities and events, including the Los Alamitos Race on the Base and the Los Alamitos Winter Wonderland at the Plaza. Southland Members benefit from a full spectrum of competitive banking products, convenience, and exceptional service with nationwide access. Membership to Southland Credit Union is open to anyone who lives, works, worships, or attends school in Orange County and communities in Los Angeles County. For more information on Southland

Credit Union, visit their Los Alamitos Branch at 10701 Los Alamitos Blvd. or www.SouthlandCU.org.

Proceeds from the campaign supports STEAM Fairs on all campuses and a district-wide STEAM Showcase this spring on April 6th. STEAM stands for science, technology, engineering, the arts, and math. In addition, the campaign funds special projects such as supporting elementary school media centers and mental health counselors for the district.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12th grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit www.LAEF4kids.org. To learn more about the King and Queen of Hearts campaign, visit www.LAEF4kids.org/kingandqueen.



Thomas Lent and his wife Deann at the 2017 LAEF King & Queen of Hearts Royal Ball.

