



PRESS RELEASE

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LAEF Announces Changes to the King & Queen of Hearts Campaign

(Los Alamitos, CA) – The Los Alamitos Education Foundation (LAEF) is excited to announce that the seventh annual King & Queen of Hearts Campaign and Coronation Gala will look a little different this year! No longer will candidates be competing against each other, rather LAEF will appoint, through a nomination process, a King and/or a Queen annually who will officially be crowned at the Royal Ball & Coronation. This year’s Royal Ball will take place on Friday, February 7, 2020.

Past Royal Court members, along with the LAEF Board of Directors and Emeritus Directors, will submit nominations. Nominations should consist of an individual or couple who demonstrates amazing support to Los Al kids, are well known and well respected in the community, exhibit longevity of service and are LAEF supporters. Once tallied, the LAEF Board of Directors will officially make the selection. Once crowned, the King and/or Queen will serve as the LAEF royal ambassador for the year!

“We are all very excited to roll out our new nomination and appointment process this year and thrilled that LAEF will have the opportunity to celebrate a deserving individual and/or couple while continuing to raise funds for the kids of Los Al,” said Carrie Logue, LAEF Executive Director.

LAEF is honored to be one of the strongest resources for the Los Alamitos Unified School District and to continue fundraising efforts with this signature event. The theme of “King & Queen of Hearts” is a connection to the popular “I Heart Los Al” district campaign.

The 2018-19 campaign raised over \$214,000 and crowned George and Linda Sagen, Los Alamitos residents and parents and grandparents to Griffin Graduates, as the King & Queen of Hearts. This brings the total raised through the King & Queen campaigns over the past 6 years to over \$850,000! Proceeds will continue to support STEAM project preparation classes, STEAM

fairs on all campuses and the district-wide STEAM showcase, as well as elementary school Media Center Teachers and innovative STEAM opportunities at secondary schools. STEAM stands for science, technology, engineering, the arts and math.

The Grand in Long Beach will host the February 7 gala where LAEF will honor the appointed King and/or Queen as well as continue to raise funds for district STEAM programs through silent and live auctions. Nominations have been received and are currently being tallied. Please mark your calendars for February 7 and look for the big King and Queen announcement to come very soon!

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence by providing after-school and summer enrichment programs to children in grades Pre-K to 12. LAEF impacts all students by providing significant funding for STEAM teachers and instruction, as well as igniting new programs and providing valuable resources. For more information, visit www.LAEF4kids.org or call (562) 799-4700 Extension 80424 today!

Pictured in photograph: George and Linda Sagen, LAEF's 2018-19 King and Queen of Hearts.



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