

PRESS RELEASE

For Immediate Release February 2019

Contact: Carrie Logue, Executive Director - (562) 234-9823

Wells Fargo Remains Top Sponsor in LAEF's Successful King and Queen Campaign!

(Los Alamitos, CA) — Wells Fargo generously sponsored LAEF's King and Queen of Hearts Campaign at the \$5000 level again this year. This is the fourth year in a row Wells Fargo has sponsored this successful event. The Los Alamitos Education Foundation (LAEF) is extremely grateful for Wells Fargo's continued partnership and their support of educational excellence in our community. The proceeds from the campaign supports STEAM Fairs on all campuses in the Los Alamitos School District. STEAM stands for science, technology, engineering, the arts, and math. Funds all support the district-wide STEAM Showcase on April 6th, elementary school media centers and mental health counselors for the district.

Wells Fargo's vision is to satisfy their customers' financial needs and help them succeed financially. They are all about building lifelong relationships one customer at a time. Their five primary values are that their team members are a competitive advantage, their ethics, they do what's right for customers, they value diversity and inclusion, and they promote leadership development. They promote a culture of caring and note that their success has as much to do with attitude as aptitude. They are community based, which means they are not just a bank

that happens to be in the community, they are a community bank. This is clearly realized in Wells Fargo's support of LAEF and in the \$1.1 billion they have donated to nonprofits to date!

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12th grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit www.LAEF4Kids.org. To learn more about the King and Queen of Hearts campaign, visit www.LAEF4Kids.org/kingandqueen.