



PRESS RELEASE

For Immediate Release

January 22, 2020

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LAEF Royal Gala Already Successful Through Sponsor Support

(Los Alamitos, CA) – Business sponsors in Los Alamitos and the surrounding area have already contributed over \$55,000 for the Royal Gala, benefiting the Los Alamitos Education Foundation (LAEF) and there is still time for additional businesses to get involved. Retired superintendent Dr. Sherry Kropp will be crowned Queen at the Royal Gala on February 7, 2020 at the Grand in Long Beach and all proceeds directly benefit the LAEF STEAM initiative. Community members are encouraged to attend the Royal Ball; tickets are available for purchase at LAEF4Kids.org/RoyalGala through January 31st.

Funds raised through Royal Gala sponsors and participants bring STEAM education, STEAM fairs on all campuses and funding to every Los Al school. Proceeds also support the 6th Annual district-wide STEAM showcase, as well as elementary school Media Center teachers and innovative STEAM opportunities at secondary schools. STEAM stands for science, technology, engineering, the arts and math.

The Royal Gala is a business formal affair, featuring a cocktail hour with silent auction, followed by a lovely dinner and live auction and culminating in the coronation and celebration of 2020 LAEF Queen, Dr. Sherry Kropp, who will represent LAEF throughout the year. Auction items this year include an African Safari, a reserved parking spot at Los Alamitos High School and a private flight to Las Vegas with a night at the Aria, to name a few.

“Without our amazing business sponsors, and in particular our top sponsor, City National Bank,” began Carrie Logue, LAEF Executive Director, “we wouldn’t be able to fund and provide STEAM opportunities to every one of the schools within our District. We are very grateful to them all for their dedication and support.”

Mark your calendars for Friday, February 7, 2020 and join LAEF at the Royal Gala as Dr. Sherry Kropp is honored and LAEF continues to raise funds for Los Al Kids. For more information and to purchase tickets to the event, please visit www.LAEF4Kids.org/RoyalGala.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence by providing after-school and summer enrichment programs to children in grades Pre-K to 12. LAEF provides significant funding for STEAM teachers and instruction, as well as igniting new programs and providing valuable resources, to impact all students. For additional information on LAEF, please call (562) 799-4700 Extension 80424 or visit www.LAEF4Kids.org.



LAEF's 2020 Queen Honoree Dr. Sherry Kropp.

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