



PRESS RELEASE

For Immediate Release
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LAEF Launches the Los Al Leadership Circle!

(Los Alamitos, CA) – The Los Alamitos Education Foundation (LAEF) is proud to announce the Los Al Leadership Circle (LALC), a major donor program consisting of a group of distinguished individuals and families who significantly support educational excellence for all Los Al students. Members of the LALC provide critical donations that bring LAEF’s impact to the next level.

The idea of LALC came from LAEF’s Executive Director Carrie Logue and her collaborative work with the Association of Fundraising Provisionals, Orange County Chapter. LAEF’s goal is to create a sustainable fundraising model to continue to support STEAM, mental health and free world language classes for the long-term in Los Alamitos Unified Schools. “I am thrilled by the LAEF Board of Directors’ response and commitment to the Los Al Leadership Circle. Starting a major donor group is not a simple task, but their passion for supporting Los Al kids has made it a reality,” said LAEF Executive Director Carrie Logue.

LALC annual personal giving levels start at \$1,000 annually, which is \$84 per month. Those that donate by December 31, 2018 will become Founding Members. LAEF will offer LALC members donor recognition as well as networking opportunities throughout the year. For more details, donation options and pledge forms visit www.LAEF4Kids.org/LALC.

This year’s King & Queen of Hearts Campaign will be the last competitive campaign. The Royal Ball will continue in 2020 with recognition of an appointed King and/or Queen who makes a meaningful impact on the

Los Al schools and community. Taking the competition out of it enables LAEF to honor deserving members of our community and celebrate the great work that LAEF continues to do for the district.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence by providing after-school and summer enrichment programs to children in grades Pre-K to 12. LAEF provides significant funding for STEAM teachers and instruction, as well as igniting new programs and providing valuable resources, to impact all students. For additional information on LAEF, please call (562) 799-4700 Extension 80424 or visit www.LAEF4Kids.org.



LAEF Board Members and Staff

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