



PRESS RELEASE

For Immediate Release

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Contact: Carrie Logue, Executive Director - (562) 234-9823

Southland Credit Union Continues to Support LAEF's King and Queen of Hearts Campaign!

(Los Alamitos, CA) – For the fourth year in a row, Southland Credit Union will sponsor the Los Alamitos Education Foundation's (LAEF) King and Queen of Hearts campaign at the Archduke level of \$5,000. LAEF is tremendously grateful to Southland for their continued support of education in our community. Southland Credit Union has strong ties to the King and Queen of Hearts campaign with two of its very own holding the title of King of Hearts - Matt Herrick, Sr. Vice President of Marketing & Financial Services, was crowned King in 2016 and President/CEO, Thomas Lent, was crowned King in 2015. The Southland Credit Union Cash Booth always provides entertainment for the King & Queen of Hearts Gala with lucky winners getting a chance to grab as much cash as possible in 15 seconds.

Southland Credit Union is a not-for-profit banking institution founded in 1936. It is one of the top performing Credit Unions in the country and, after a recent merger, has increased to over \$725 million in assets and nearly 60,000 members. Headquartered in Los Alamitos, Southland supports many local charities and events, including the Los Alamitos Race on the Base and the Los Alamitos Winter Wonderland at the Plaza. Southland Members benefit from a full spectrum of competitive banking products, convenience, and exceptional service with nationwide access.

Membership to Southland Credit Union is open to anyone who lives, works, worships, or attends school in Orange County or the surrounding communities. For more information on Southland Credit Union, visit their Los Alamitos Branch at 10701 Los Alamitos Blvd. or www.SouthlandCU.org.

Proceeds from the campaign supports STEAM Fairs on all campuses and a district-wide STEAM Showcase this spring on May 19th. STEAM stands for science, technology, engineering, the arts, and math. In addition, the campaign funds special projects such as supporting the Los Alamitos High School Robotics Team and elementary school media centers.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12th grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit www.LAEF4kids.org. To learn more about the King and Queen of Hearts campaign, visit www.LAEF4kids.org/kingandqueen.



Thomas Lent and his wife Deann at the 2017 LAEF King & Queen of Hearts Royal Ball.



Assistant Superintendent of Human Resources, Andrew Pulver in front of the Southland Credit Union Cash Booth at the 2017 LAEF King & Queen of Hearts Royal Ball.

