



## **PRESS RELEASE**

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*For Immediate Release*  
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### **Side by Side Industries Continues to support the King and Queen of Hearts Campaign as an Archduke Sponsor!**

(Los Alamitos, CA) – For the second year, Side by Side (SXS) Industries will sponsor the Los Alamitos Education Foundation’s (LAEF) King and Queen of Hearts campaign at the Archduke level of \$5,000. LAEF is extremely grateful to SXS Industries for their continued commitment to education in our community. Proceeds from the campaign supports STEAM Fairs on all campuses and a district-wide STEAM Showcase this spring on May 19<sup>th</sup>. STEAM stands for science, technology, engineering, the arts, and math. In addition, the campaign funds special projects such as supporting the LAHS Robotics Team and elementary school media centers.

SXS Industries, located at 8437 Katella Ave in Stanton, CA is a local family owned and operated company specializing in performance UTV accessories, service, custom builds as well as Jeep/Truck accessories and builds. The company is devoted to off road performance with a state of the art showroom and a full installation facility onsite. SXS Industries Owner, Jason Leibl, is always excited to share his passion, knowledge and resources with new customers. For more information on SXS Industries, please visit their website at [www.sxsindustries.com](http://www.sxsindustries.com) or call

714-821-1388. LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer

enrichment programs to Pre-K to 12<sup>th</sup> grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit [www.LAEF4kids.org](http://www.LAEF4kids.org). To learn more about the King and Queen of Hearts campaign, visit [www.LAEF4kids.org/kingandqueen](http://www.LAEF4kids.org/kingandqueen).

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Pictured in photograph – SXS vehicle displayed at LAEF's 2017 King & Queen of Hearts Royal Ball and Coronation

