



PRESS RELEASE

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King and Queen Candidates Already Successful in Fundraising for LAEF!

Los Alamitos, CA – The King and Queen of Hearts candidates have already fundraised over \$82,000 for the Los Alamitos Education Foundation (LAEF) and there is still more time and events to come! The King and Queen candidates who raise the most funds will be crowned at the Royal Ball and Coronation gala on February 24th at The Grand Events Center in Long Beach. The community is encouraged to attend the Royal Ball; tickets are available for purchase at LAEF4Kids.org/KingAndQueen through February 16th.

Candidate fundraisers have been taking place every week of the 10-week campaign and an array of community members have been participating. The final candidate events will take place in the time leading up to the Royal Ball. This includes an ongoing dining fundraising offer at The Abbey on Main Street in Seal Beach, a Paint & Wine party, private house parties, a cocktail crawl, a pancake breakfast at Rush Park and amazing automobiles at Brew Kitchen Ale House's Vintage Car Show.

Many very successful events have already taken place and LAEF is very grateful for all the businesses that have been supporting the candidates. Fundraising events took place at CLS Financial, Xtend Barre, and The Abbey. Community members helped raise funds by participating in a cornhole tournament, a chili cook off, a bake sale, a workout event, a bunco brunch, football parties, and more!

LAEF is very grateful to the Royal Court for their time, effort and dedication! Funds raised through the King & Queen of Hearts campaign support STEAM education, fairs and the district-wide showcase. STEAM stands for science, technology, engineering, the arts and math. The Queen candidates are Wendee Close of CLS Financial, Amy Payne of Summer Harvest, and Karen Russell of the Los Al School Board. The King candidates are Dan Brandt of the Los Alamitos Police Department, Craig Chamberlain of Chamberlain Real Estate, and Geoffrey King of King Financial Group-Wells Fargo Advisors. Each of them has an individual fundraising link on the website LAEF4Kids.org.

The record total for the King & Queen of Hearts campaign was set in 2016-17 at \$180,000. LAEF feels confident that this campaign is on track to reach this level in support of children in our community.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12th grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit www.LAEF4Kids.org. The King and Queen of Hearts campaign link is www.LAEF4Kids.org/kingandqueen.



Fundraiser participants pose at Xtend Barre on Main Street in Seal Beach following a Hip Hop Cardio Dance class benefiting Queen Candidate Wendee Close.



The 2017-18 Royal Court (from left to right): Craig Chamberlain, Karen Russell, Dan Brandt, Wendee Close, Geoffrey King and Amy Payne.