



## **PRESS RELEASE**

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### **LAEF King and Queen of Hearts Royal Court Announced**

**Los Alamitos, CA** – The Los Alamitos Education Foundation (LAEF) announced the Royal Court candidates for the King & Queen of Hearts campaign on December 14. The King and Queen will be crowned at the Royal Ball and Coronation gala on February 24 at The Grand Events Center in Long Beach. The Royal Court candidates have begun a 10-week fundraising campaign, which culminates in the gala. The LAEF team and last year’s Royal Court selected the candidates. Candidates were chosen for their connectivity to the school district, passion for educational excellence and general can-do attitude.

Carrie Logue, LAEF Executive Director said, “We are so excited that the fifth annual King and Queen of Hearts campaign has begun! This signature event works in a competitive and collaborative way with community leaders. It allows Royal Court members to engage their networks, sharpen their fundraising skills, and connect to our school district in support of LAEF. Every dollar raised in their name counts as a vote! There will be many events throughout the campaign and I encourage everyone in the community to get involved!”

The Royal Court Debut event was hosted by The Original Fish Company in Los Alamitos, and was the official launch of the campaign. Archduke sponsors Southland Credit Union, Side by Side Industries and CLS Financial were on hand to cheer on the candidates.

The Queen candidates are Mortgage Loan Specialist at CLS Financial Wendee Close, Executive Director of Summer Harvest Amy Payne and Los Alamitos USD school board member Karen Russell. The King candidates are Los Alamitos Police Department Corporal Dan Brandt, Reality

Executive at Team Chamberlain Craig Chamberlain and Geoffrey King of King Financial Group - Wells Fargo Advisors. Each candidate has an individual fundraising link on the website LAEF4Kids.org.

Kevin Guetig, president of LAEF said, “These amazing men and women are passionate about their community and excited to support the kids of our school district. Proceeds will continue to support STEAM Fairs (Science, Technology, Engineering, the Arts and Math) on all campuses, which will culminate in the district-wide STEAM showcase on May 19, 2018. We are incredibly proud of each of them for their dedication and willingness to help us fund this amazing program for the school district. I encourage everyone to help the candidates, which supports education in Los Al USD.”

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence by providing after-school and summer enrichment programs to children in grades Pre-K to 12. LAEF impacts all students by providing significant funding for STEAM teachers and instruction, as well as igniting new programs and providing valuable resources. For more information, visit [www.LAEF4kids.org](http://www.LAEF4kids.org) or call (562) 799-4700 Extension 80424 today! The King and Queen of Hearts campaign link is [www.LAEF4Kids.org/KingAndQueen](http://www.LAEF4Kids.org/KingAndQueen).

*Pictured below from left to right (front row) – Karen Russell, Wendee Close and Amy Payne; (back row) Craig Chamberlain, Dan Brandt and Geoffrey King.*

