



PRESS RELEASE

For Immediate Release, February 2017

Contact: Carrie Logue, Executive Director - (562) 234-9823

King and Queen Candidates Look to Set Fundraising Record

Los Alamitos, CA – The King and Queen of Hearts candidates have already fundraised over \$90,000 for the Los Alamitos Education Foundation (LAEF) and there is still more time and events to come! The King and Queen candidates who raise the most funds will be crowned at the Royal Ball and Coronation gala on February 24th at The Grand Events Center in Long Beach. The community is encouraged to attend the Royal Ball; tickets are available for purchase at LAEF4Kids.org/KingAndQueen through February 17th.

Candidate fundraisers have been taking place every week of the 10-week campaign and a huge array of community members have been participating. The final candidate events will take place in the time leading up to the Royal Ball. This includes dine-out fundraisers at Brew Kitchen Ale House, Yucatan Grill, O'Malley's, Panera Bread, The Hangout and Taco Surf, plus ongoing offers on Main Street in Seal Beach at The Abbey, Tropical Juice, and Avila's El Ranchito. Join the Mighty Triathlon at Watersafe Swim School, get hair advice at the Get Glossed event at Gloss Salon, try your hand at Texas Hold 'Em at the Guys v. Girls tournament, and enjoy amazing automobiles at Brew Kitchen Ale House's Classic Car Show.

Many very successful events have already taken place and LAEF is very grateful for all the businesses that have been supporting the candidates. Fundraising dining events took place at Griffins Grill, Bogart's Coffee, Finbar's, Chipotle, Rustic Eats, Maderas, 320 Main, Glory Days, CPK, and McDonald's. Community members helped raise funds by participating in a whale watching trip, cornhole tournament, luxury dinner, bake sales, ice cream sales, family portrait sessions, football parties, and more!

LAEF is very grateful to the Royal Court for their time, effort and dedication! Funds raised through the King & Queen of Hearts campaign support STEAM education, fairs and the district-wide showcase. STEAM stands for science, technology, engineering, the arts and math. The Queen candidates are Kerrie DaVanon of Happy Hour Fit Club, Ginny Ferguson of Watersafe Swim School, Oak Middle School Principal Erin Kominsky and past president of the Seal Beach Chamber Deb Machen. The King candidates are New York Life agent Jeffrey Blancq, LAHS parent Brian

Leibl, Joe Maggiore of Brew Kitchen Ale House and Tom Rowe of The Abbey. Each of them has an individual fundraising link on the website LAEF4Kids.org.

The record total for the King & Queen of Hearts campaign was set in 2014-15 at \$110,000. With less than \$20,000 to go to meet that record, LAEF feels confident that this campaign will reach new heights in support of children in our community.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12th grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit www.LAEF4Kids.org. The King and Queen of Hearts campaign link is www.LAEF4Kids.org/kingandqueen.



Los Al High School Jazz Band students perform at Spaghettini in Seal Beach on January 24th. They were joined by musicians from McAuliffe and Oak Middle Schools. 100% of the show's ticket sales were donated to LAEF in support of Erin Kominsky's campaign for Queen of Hearts.



The 2016-17 Royal Court (from left to right): Kerrie DaVanon, Joe Maggiore, Ginny Ferguson, Brian Leibl, Erin Kominsky, Jeffrey Blancq, Deb Machen and Tom Rowe.