



## **PRESS RELEASE**

---

*For Immediate Release*  
January 2017

**Contact: Carrie Logue, Executive Director - (562) 234-9823**

### **Southland Credit Union Continues to Support LAEF's King and Queen of Hearts Campaign!**

(Los Alamitos, CA) – For the third year in a row Southland Credit Union will sponsor the Los Alamitos Education Foundation's (LAEF) King and Queen of Hearts campaign at the Archduke level of \$5,000. LAEF is tremendously grateful to Southland for their continued support of education in our community. Last year, Southland Credit Union's very own Matt Herrick, Vice President of Sales and Marketing, was crowned King of Hearts at the King & Queen of Hearts Royal Ball and Coronation in February. Southland is also home to the 2015 King of Hearts, President and CEO, Thomas Lent.

Proceeds from the campaign supports STEAM Fairs on all campuses and a district-wide STEAM Showcase this spring on May 20<sup>th</sup>. STEAM stands for science, technology, engineering, the arts, and math. In addition, the campaign funds special projects such as supporting the Los Alamitos High School Robotics Team and elementary school media centers.

Southland Credit Union is a not-for-profit banking institution founded in 1936. It is one of the top performing Credit Unions in the country and after recently merging with Harbor Federal Credit Union it has increased its total members to 60,000 and over \$725 million in assets. Headquartered in Los Alamitos, Southland supports many local charities and events, including

the Los Alamitos Race on the Base, Los Alamitos Winter Wonderland at the Plaza and the Wings, Wheels & Rotors Expo. Southland Members benefit from a full spectrum of competitive banking products, convenience, and exceptional service with nationwide access. Membership to Southland Credit Union is open to anyone who lives, works, worships or attends school in Orange County or the surrounding communities.

For more information on Southland Credit Union, visit their Los Alamitos Branch at 10701 Los Alamitos Blvd. or [www.SouthlandCU.org](http://www.SouthlandCU.org).

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12<sup>th</sup> grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit [www.LAEF4kids.org](http://www.LAEF4kids.org). To learn more about the King and Queen of Hearts campaign, visit [www.LAEF4kids.org/kingandqueen](http://www.LAEF4kids.org/kingandqueen).



Matt Herrick – 2016 King of Hearts



Thomas Lent and Tina Heeren, 2015 King and Queen of Hearts



Josh Wilson of Southland Credit Union in the Cash Booth at the 2015 LAEF King & Queen of Hearts Royal Ball and Coronation.