



PRESS RELEASE

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LAEF King and Queen of Hearts Royal Court Announced

Los Alamitos, CA – The Los Alamitos Education Foundation (LAEF) announced the Royal Court candidates for the King & Queen of Hearts campaign on December 15. The King and Queen will be crowned at the Royal Ball and Coronation gala on February 24 at The Grand Events Center in Long Beach. The Royal Court candidates have begun a 10-week fundraising campaign, which culminates in the gala. The LAEF team and last year’s Royal Court selected the candidates. Candidates were chosen for their connectivity to the school district, passion for educational excellence and general can-do attitude.

Carrie Logue, LAEF Executive Director said, “We are so excited that the fourth annual King and Queen of Hearts campaign has begun! This signature event works in a competitive and collaborative way with community leaders. It allows Royal Court members to engage their networks, sharpen their fundraising skills, and connect to our school district in support of LAEF. Every dollar raised in their name counts as a vote! There will be many events throughout the campaign and I encourage everyone in the community to get involved!”

The Royal Court Debut event was hosted by Griffins Grill in Los Alamitos, and was the official launch of the campaign. Archduke sponsors Southland Credit Union and Side by Side Industries were on hand to cheer on the candidates.

The Queen candidates are owner of Happy Hour Fit Club Kerrie DaVanon, owner of Watersafe Swim School Ginny Ferguson, Oak Middle School principal Erin Kominsky, and Seal Beach Chamber past-president Deb Machen. The King candidates are New York Life agent Jeffrey Blancq, LAHS

parent Brian Leibl, owner of Brew Kitchen Ale House Joe Maggiore, and owner of The Abbey restaurant Tom Rowe. Each of them has an individual fundraising link on the website LAEF4Kids.org.

Sean Payne, president of LAEF said, “These amazing men and women are passionate about education and have a heart for helping children. They are all Kings and Queens in LAEF’s eyes for working so hard to raise funds. Proceeds will continue to support STEAM Fairs (Science, Technology, Engineering, the Arts and Math) on all campuses, which will culminate in the district-wide STEAM showcase on May 20, 2017. We are incredibly proud of each of them for their dedication and willingness to drive their campaigns forward. I encourage everyone to help the candidates, which supports education in Los Al USD.”

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence by providing after-school and summer enrichment programs to children in grades Pre-K to 12. LAEF impacts all students by providing significant funding for STEAM teachers and instruction, as well as igniting new programs and providing valuable resources. For more information, visit www.LAEF4kids.org or call (562) 799-4700 Extension 80424 today! The King and Queen of Hearts campaign link is www.LAEF4Kids.org/KingAndQueen.

Pictured below from left to right (front row) Kerrie DaVanon, Ginny Ferguson, Erin Kominsky, Deb Machen, (back row) Joe Maggiore, Brian Leibl, Jeffrey Blancq, and Tom Rowe.

