



PRESS RELEASE

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LAEF Announces 4th Annual King & Queen of Hearts Campaign

(Los Alamitos, CA) – The Los Alamitos Education Foundation (LAEF) is proud to announce the fourth annual King & Queen of Hearts Campaign and Coronation Gala! LAEF is honored to be one of the strongest resources for our district and to continue fundraising efforts through this signature event. The theme of “King & Queen of Hearts” is a connection to the popular “I Heart Los Al” district campaign.

Thoughtfully designed in 2013 by the LAEF Board of Directors, with input from the school district staff and schools, this annual event will once again be the highlight of LAEF’s fundraising year. With candidates from throughout the district, four men and four women will vie for the title of King and Queen from December 15, 2016 through Friday, February 24, 2017.

The 2015-16 campaign raised over \$90,000 and crowned Adriana Preciado-Ziegenbusch (Seal Beach Lion of the Year) as Queen of Hearts and Matt Herrick (Southland Credit Union and Griffins Grill) as King of Hearts. This brings the total to over \$230,000! Proceeds will continue to support STEAM project preparation classes, STEAM fairs on all campuses and a district-wide STEAM showcase. Over this past year, funds raised also supported elementary school Media Center Teachers and the LAHS Robotics Team. STEAM stands for science, technology, engineering, the arts and math.

Past year’s participants and LAEF’s Board of Directors have nominated new members of the Royal Court and will serve as mentors in the fundraising process. The Royal Court Debut event on December 15 at Griffins Grill will bring all the candidates together to kick off the fundraising season, which will last ten weeks.

The Grand will again host the Coronation Gala on February 24 with flair and royal spirit. The man and woman who raise the most for LAEF will be crowned as King and Queen on the

night of the gala. Please mark your calendars for February 24 and support your favorite member of the Royal Court by donating to LAEF in their name!

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence by providing after-school and summer enrichment programs to children in grades Pre-K to 12. LAEF impacts all students by providing significant funding for STEAM teachers and instruction, as well as igniting new programs and providing valuable resources. For more information, visit www.LAEF4kids.org or call (562) 799-4700 Extension 80424 today!

Pictured in photograph: Adriana Preciado-Ziegenbusch and Matt Herrick, LAEF's 2015-16 King and Queen of Hearts

