



PRESS RELEASE

For Immediate Release

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Southland Credit Union and Griffins Grill Support LAEF's King Candidate Matt Herrick

(Los Alamitos, CA) – Are you excited for the NFL Playoffs? Come out to Griffins Grill on Saturday, January 16 to watch the games and enjoy delicious food and drinks! 20% of all sales all day will support the Los Alamitos Education Foundation (LAEF)! In addition, the Southland Credit Union Cash Booth will be at Griffins Grill and everyone is invited to grab some cash! All you need to do is make a \$20 donation to LAEF and you will get 15 seconds in the booth to grab as much cash as you can, which will be yours to keep! Proceeds from this event will support Matt Herrick's campaign for King of Hearts!

Southland Credit Union has generously sponsored the Los Alamitos Education Foundation (LAEF) King and Queen of Hearts campaign at the Archduke level of \$5,000 for two years running. LAEF is tremendously grateful to Southland for their support of education in our community. Proceeds from this campaign support STEAM Fairs on all district campuses as well as the district-wide STEAM Showcase on May 21st. STEAM stands for Science, Technology, Engineering, the Arts, and Math.

Matt Herrick, Vice President of Sales and Marketing at Southland Credit Union, has joined LAEF's Royal Court as a candidate for King of Hearts. Matt is also the co-owner of Griffins Grill restaurant in Los Alamitos. Matt is a resident of Rossmoor and has a son who is in 7th grade at Oak Middle School. He is very appreciative of how our district is educating and empowering his son and is pleased to give back by running for King of Hearts!

Southland Credit Union is a not-for-profit banking institution founded in 1936. It is one of the top performing Credit Unions in the country with 55,000 Member-owners and over \$575 million in assets. Headquartered in Los Alamitos, Southland supports many local charities and events, including the Los Alamitos Race on the Base, Los Alamitos Winter Wonderland at the Plaza and the Seal Beach Christmas Parade. Southland Members benefit from a full spectrum of competitive banking products, convenience, and exceptional service with nationwide access. Membership to Southland Credit Union is open to anyone who lives, works, worships or attends school in Orange County or the surrounding communities.

For more information on Southland Credit Union, visit their Los Alamitos Branch at 10701 Los Alamitos Blvd. or www.SouthlandCU.org.

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to

12th grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit www.LAEF4kids.org. To learn more about the King and Queen of Hearts campaign, visit www.LAEF4kids.org/kingandqueen.



Matt Herrick – King of Hearts Candidate



Josh Wilson of Southland Credit Union in the Cash Booth at the 2015 LAEF King & Queen of Hearts Royal Ball and Coronation.