



PRESS RELEASE

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LAEF King and Queen of Hearts Royal Court Announced

Seal Beach, CA – The Los Alamitos Education Foundation (LAEF) announced the Royal Court candidates for the King & Queen of Hearts campaign on December 10. The King and Queen will be crowned at the Royal Ball and Coronation gala on February 19 at the Grand Event Center in Long Beach. The Royal Court candidates have begun a 10-week fundraising campaign, which culminates in the gala. The LAEF team and last year’s Royal Court selected the candidates. Candidates were chosen for their connectivity to the school district, passion for educational excellence and general can-do attitude.

Carrie Logue, LAEF Executive Director said, “We are so excited that the third annual King and Queen of Hearts campaign has begun! This signature event works in a competitive and collaborative way with community leaders. It allows Royal Court members to engage their networks, sharpen their fundraising skills, and connect to our school district in support of LAEF. Every dollar raised in their name counts as a vote! If you live in Rossmoor, your donation is doubled up to \$5000 due to a generous matching grant from the Rossmoor Homeowners Association.”

The debut event, put on at no cost to LAEF by Hennessey’s on Main Street in Seal Beach and Black Marble Consulting, and was the official launch of the campaign. Archduke sponsor Southland Credit Union was on hand to cheer on the candidates.

The Queen candidates are Los Al alumna Gina Biri, School Board member Diana Hill, Seal Beach Lion of the Year Adriana Preciado-Ziegenbusch and Rossmoor Elementary Principal Kiva Spiratos. The King candidates are Dr. Sean Braithwaite of Braithwaite Chiropractic, Matt Herrick of Southland Credit Union and Griffins Grill and Aaron Roberts of Anytime Fitness. Each of them has an individual fundraising link on the website LAEF4Kids.org.

Sean Payne, president of LAEF said, “These amazing men and women are not only selfless in their volunteerism, they are all Kings and Queens in my eyes for working so hard to raise funds for education in our community. Proceeds will support STEAM Fairs (Science, Technology, Engineering, the Arts and Math) on all campuses, which will culminate in a district-wide STEAM

showcase on May 21, 2016. We are incredibly proud of each of them for their commitment and willingness to work on their own campaigns. I encourage everyone to help your favorite candidate and, in turn, help education.”

LAEF is the non-profit partner of Los Alamitos Unified School District. LAEF enhances educational excellence in our community by providing after-school and summer enrichment programs to Pre-K to 12th grade students. For additional information on LAEF, please call (562) 799-4700 x80424 or visit www.LAEF4Kids.org. The King and Queen of Hearts campaign link is www.LAEF4Kids.org/kingandqueen.



The 2015-16 LAEF Royal Court (from left to right): Back row – Matt Herrick, Diana Hill, Aaron Roberts and Dr. Sean Braithwaite. Front Row – Adriana Preciado-Ziegenbusch, Kiva Spiratos and Gina Biri.