



PRESS RELEASE

For Immediate Release

October 2014

Contact: Carrie Logue, Executive Director - (562) 234-9823

LAEF Annual Appeal – Contribute Today!

(Los Alamitos, CA) – LAEF’s annual fundraising appeal will end October 31st and we need your support! The LAEF mission is to generate significant, sustainable and allocable resources to support LAUSD and to deliver opportunities for every student to connect to the 4 A’s: Academics, Athletics, Arts, & Activities. We work to keep our district strong and ensure all students achieve educational excellence.

Due to supporters like you, LAEF funds provide targeted teachers on school campuses. During the 2013-2014 school year, 36 targeted teachers were hired district-wide to ensure that all students are learning and succeeding. This is in addition to our after-school, weekend and summer academic and enrichment programs on district campuses, which engage students in learning outside of regular school hours. During our recent summer programs, over 1,000 students participated in LAEF learning opportunities! Currently, students across the district are participating in 55 after-school classes.

Your tax-deductible donation of any amount is welcome and appreciated. We are asking parents and community members for a \$25 monthly commitment to continue providing important LAEF resources to our school district. We need \$85,000 more to reach our annual goal - just 285 families pledging \$25 monthly at www.LAEF4kids.org/donate. Be a LAEF supporter today to support continued district wide education excellence!

Volunteers and committee members always needed – please consider offering your time and talents to LAEF. Thank you for your support of education in our community! For additional information on LAEF, please call (562) 277-6876 or visit www.LAEF4kids.org.