

# LAEF



LOS ALAMITOS EDUCATION FOUNDATION

## PRESS RELEASE

*For Immediate Release, November 2014*

**Contact: Carrie Logue, Executive Director - (562) 234-9823**

### **LAEF Announces 2<sup>nd</sup> Annual King & Queen of Hearts Campaign**

(Los Alamitos, CA) – The Los Alamitos Education Foundation (LAEF) is proud to announce the second annual King & Queen of Hearts Campaign and Coronation Gala! LAEF is honored to be one of the strongest resources for our district and to continue our fundraising efforts through this signature event. The theme of “King & Queen of Hearts” is a connection to the popular “I Heart Los Al” district campaign.

Thoughtfully designed in 2013 by the LAEF Board of Directors, with input from the school district staff and schools, this annual event will once again be the highlight of LAEF’s fundraising year. With candidates from throughout the district, four men and four women will vie for the title of King and Queen from December 11, 2014 through Friday, February 20<sup>th</sup>, 2015.

The 2013 campaign raised over \$40,000 and crowned Meg Cutuli (Los Alamitos USD Board of Education member) as Queen of Hearts and Mike Tannourji (McGaugh parent) as King of Hearts. Last year’s participants are currently nominating new members of the Royal Court and will serve as mentors in the fundraising process.

The Royal Court Debut event on December 11 will bring all the candidates together to kick off the fundraising season, which will last ten weeks. Choura Events and The Grand will again host the Coronation Gala on February 20 with all the flair and spirit that they are known for. The man and woman who raise the most for LAEF will be crowned as King and Queen on the night of the gala.

Please mark your calendars for February 20<sup>th</sup> and support your favorite member of the Royal Court by donating to LAEF in their name! For additional information on LAEF, please call (562) 277-6876 or visit [www.LAEF4Kids.org](http://www.LAEF4Kids.org).

---

---

Pictured in photograph: Meg Cutuli and Mike Tannourji, LAEF's 2013 King and Queen of Hearts

